



12335 Hidden Bay Drive, Berlin, MD 21811
guerinpr@aol.com · www.davaguerin.com · (443) 493-0406

**PRESIDENT, GUERIN LITERARY SERVICES, INC.
AUTHOR AND COMMUNICATIONS CONSULTANT, JANUARY 2012-PRESENT**

Dava Guerin is currently an author, freelance writer and a communications consultant. Her books include political and business memoirs; non-fiction works focusing on wounded warriors, veterans and their caregivers; a veteran that has created a program to help other veterans overcome PTSD by working with wounded birds of prey. All books and have received critical acclaim with forewords written by the late President George H. W. Bush and Former First Lady Barbara Bush as well as actor and philanthropist Gary Sinise and FOX National Security Correspondent, Jennifer Griffin.

Guerin's books include: *Rebuilding Sergeant Peck: How I Put Body and Soul Back Together After Afghanistan* (Skyhorse Publishing 2019); *The Eagle on My Arm* (University Press of Kentucky (2020)); *Vets and Pets: Wounded Warriors and the Animals That Help Them Heal* (Skyhorse 2106); *Unbreakable Bonds: The Mighty Moms and Wounded Warriors of Walter Reed* (Skyhorse 2014); *Keep Chopping Wood* (Westbow Press 2016); and *Presidents, Kings and Convicts: My Journey from the Tennessee Governor's Residence to the Halls of Congress* (Archway, Simon & Schuster 2016.)

Guerin is also a Washington, D.C.-based communications consultant and former communications director for the U.S. Association of Former Members of Congress in Washington, D.C. She wrote numerous opinion pieces for former Member of Congress, organized major special events and conferences and advises former Members and FMC executives on a wide range of issues.

**GUERIN PUBLIC RELATIONS, INC.
FOUNDER AND PRESIDENT, APRIL 1993-DECEMBER 2011
PROFILE EDITOR, BUCKS LIVING MAGAZINE, MAY 2003-NOVEMBER 2010**

Guerin was president of Guerin Public Relations, Inc., a full-service communications firm, for more than twenty years located in Philadelphia. She was also profile editor of *Local Living Magazine* and *Bucks Living Magazine* where she edited and wrote profiles of high-level executives, entertainers, etc.

In her public relations firm, Guerin has worked with numerous U.S. Presidents, including President George H. W. Bush, and managed visits for Presidents Jimmy Carter, Ronald Reagan and George W. Bush as well as world leaders, U.S. politicians and entertainers. She has also created and managed public relations and crisis communications programs for Fortune 100 companies and government agencies including: Comcast; H.J. Heinz; The Philadelphia Eagles; Tasty Baking Company; Habitat for Humanity; Comcast Metrophone; Thomas Jefferson University Hospital; The City of Philadelphia; The U.S. Congress; Schuylkill Banks; Dietz & Watson; Rohm & Haas Company; WXPB; World Café Live; the American Plastics Council, Mannington Mills and others.

She has also managed communications and logistics for many national and international events. She provided media credentialing and communications for the 2000 Republican National Convention in Philadelphia and other major events such as: The President's Summit for America's Future; The Bicentennial of the U.S. Constitution, We the People 200; the Congressional Medal of Honor Society; LIVE8; The Philadelphia Liberty Medal; Welcome America; Philadelphia Freedom Festival; Dad Vail Regatta; Photo of the Century; Mrs. Bush's Storytime; and others. She was also editor of the 2000 Republican National Convention's *Official Delegate and Media Guide*. Her op-ed columns have appeared in the *Philadelphia Inquirer*; *The Tennessean*; *The Hill*; *The Philadelphia Daily News*; and others.

Guerin handled major crises for her clients such as a mass murder; product failures; Anthrax; shootings; changes in top leadership; employee issues; and potential terrorist situations, among many others. She created comprehensive crisis communications plans, trained spokespeople and their teams in crisis procedures, as well as wrote talking points, press releases and all relevant communications as well as trained spokespersons and served as a spokesperson, when needed.

She continues to support the late Former First Lady Barbara Bush's foundation—the Barbara Bush Foundation for Family Literacy.

Guerin graduated Summa Cum Laude with a M.Ed. degree in organizational behavior from Temple University and graduated from Goddard College with a Bachelor of Arts degree in English and Literature. Guerin also attended Rutgers University, and the University of London's summer program focusing on history and literature.

She resides with her husband, mother and two Labradoodles in Berlin, Maryland.